

**AMENDMENTS TO THE CLAIMS**

Please cancel claims 1 and 39 through 56 without prejudice or disclaimer.

Please add claim 57.

**Claim 57 (new):** A method of hard copy literature request comprising:

transmitting broadcast programming, the broadcast programming containing television programming;

permitting receipt of an Internet address, wherein the Internet address specifies a web site related to a product or service;

permitting retrieval of the web site; and

permitting a user to manually or automatically request information from a class of content providers or a specific content provider through the web site.